

Sponsorship Opportunities with
Diligent Market Intelligence



About Diligent Market Intelligence's editorial

Diligent Market Intelligence (DMI) is a leading news and data provider in the fields of shareholder activism, proxy voting, executive compensation, and ESG. Our clients are the world's largest asset managers, law firms, investment banks, and public companies.

We are a division of Diligent, the leading GRC SaaS company, empowering more than 1 million users and 700,000 board members and leaders to make better decisions, faster.

Every year, we produce thematic and regional special reports that are "must-reads" for our industry. We also host a number of events, ranging from drinks receptions to full-day conferences.



Why sponsor?

1. DMI reports and events offer an opportunity for sponsors to **enhance their brand for business development** by providing access to our core markets: asset managers, issuers, and advisors.
2. Sponsorship opportunities are designed to **maximize thought-leadership exposure** through interviews, op-ed style articles, webinars, panel and fireside chat speaking roles, and association with recognized thought-leaders at DMI.
3. Our events provide **networking opportunities with investors and advisors** to deepen industry knowledge, sharpen skillsets, and develop business relationships.
4. **Supporting the work of DMI editorial** allows us to bring you more and better insights, improving your product experience.
5. **Multichannel opportunities** – in addition to our reports and events, we can drive awareness of our sponsors and their contributions on our in-product newswire, social media, press releases, and other outlets at Diligent.

Who to talk to

Contact your customer representative at Diligent or the editorial team (dmi.press@diligent.com) to learn more about upcoming opportunities.



Our Audience

Diligent Market Intelligence (DMI) collects and profiles details on 3,000+ activist investors, 2,000+ institutional investors and over 200 advisory firms in the industry.

Unique to Diligent is the opportunity to gain exposure through Diligent's extensive network of corporate issuer contacts. Diligent counts over 75% of the S&P 500 index as its clients, with parallel numbers recorded in major indices around the globe.

Pricing and tiers

Special editorial reports

	Silver	Gold	Platinum
Two-page spread	•	•	•
Logo on front cover		•	•
Webinar appearance		•	•
Foreword			•
Premium event sponsorship			•
	\$15,000	\$25,000	\$35,000

Events

	Silver	Gold	Platinum
Speaking slot	•	•	•
Attendee passes	3	5	10
Digital promotion (logo, interview, emails, etc)		•	•
Enhanced speaking opportunities (Fireside chat, multiple panel appearances)		•	•
Premium report sponsorship			•
	\$15,000	\$25,000	\$35,000

2025 Schedule

Special editorial reports

Title	Format
Advisor Awards 2024	Data & Editorial
Shareholder Activism Annual Review 2025	Data & Editorial
DMI Conference Report (Proxy Season Preview 2025)	Data & Editorial
Corporate Governance in Asia	Data & Editorial
Proxy Season Review 2025	Data & Editorial
Corporate Governance in Canada	Data & Editorial
Corporate Governance in Europe	Data & Editorial
Executive Compensation in 2025 statistics	Data
Investor Stewardship 2025	Data & Editorial

Additional past topics

Compliance, ESG, Executive Compensation, Corporate Governance in Australia, Activism in technology companies, Activist Shorts

2025 Schedule

Events

Title	Format
February 2025 - Proxy Season Preview, New York	Conference
February 2025 - Proxy Season Kick-Off	Drinks
June 2025 - Summer Drinks	Drinks
September 2025 - Back To Work Drinks	Drinks
November 2025 - Stewardship Series, London	Conference
December 2025 - Holiday Drinks	Drinks

Sponsoring drinks or breakfast events is also a great opportunity to increase brand exposure. These opportunities are typically available at or close-to cost. For more information, please email dmi.press@diligent.com.

Our 2024 track record



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More than 100 industry leaders gathered in NYC for our first Proxy Season Preview event. Here's three highlights from the conversation: [👉](#) ...more



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We're LIVE from the first-ever Diligent Market Intelligence Proxy Season Preview! We've brought together issuers, investors and advisors to identify stewardship trends and priorities ahead of the annual meeting season. ...more

